

FOR IMMEDIATE RELEASE

AMERICAN BURN ASSOCIATION ISSUES STATEMENT ON “FIRE CHALLENGE”

CHICAGO (August 12, 2014) – The American Burn Association issued the following statement in response to the alarming trend of burn injuries sustained by individuals participating in the so-called “fire challenge”:

“Think before you follow – save yourself from terrible pain or death – do not try the fire challenge!

The members of the American Burn Association – surgeons, nurses, rehab specialists, hospital burn centers, firefighters, other professionals, and burn survivors -- know firsthand the horrific pain and life-long effects of burn injuries.

Try the ABA Challenge: Have the courage to stop the fire challenge! Spread the word!”

The American Burn Association represents the burn care professionals and burn centers. Its members dedicate their efforts to promoting and supporting burn-related research, education, care, rehabilitation, and prevention. The ABA has more than 3,500 members in the United States, Canada, Europe, Asia, and Latin America. Members include physicians, nurses, occupational and physical therapists, researchers, social workers, firefighters, and hospitals with burn centers.

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